

ALTUS CERTIFICATION REGISTRATION MARK GUIDANCE



Both **ALTUS CERTIFICATION** and the Accreditation Bodies strictly govern the use of the Registration Marks. Only companies authorised by **ALTUS CERTIFICATION** may use these Marks.

Should you decide to use the Registration Marks on any of your company documentation then there are a few simple regulations that must be followed.

The **ALTUS CERTIFICATION** & UKAS Registration Marks may be downloaded for use from the Resources section of our website www.altuscert.com/resources/

ALTUS CERTIFICATION Registration Mark

This can be used by any company Certified by ALTUS CERTIFICATION

The **ALTUS CERTIFICATION** Registration Mark must be reproduced on a background that will **not** impede readability, in a size that makes all features of the symbol clearly distinguishable and without distortion of its dimensions

The **ALTUS CERTIFICATION** Registration Mark must **not** be split or amended in any way and must remain intact, as provided.

The **ALTUS CERTIFICATION** Registration Mark may be applied to any websites, stationery, brochures, walls, exhibition stands, publicity material, company flags and vehicles, but it must **only** relate to the Scope of Registration for which the company has been certified and must remain legible, with no infilling.

The **ALTUS CERTIFICATION** Registration Mark must **not** be applied directly to any of the company's products, packaging or labels for the company's products.

The **ALTUS CERTIFICATION** Registration Mark must **not** be used in an ambiguous manner, which may be interpreted as denoting product conformity.

The **ALTUS CERTIFICATION** Registration Mark must **not** be applied to any Reports or Certificates of Conformity for Laboratory Testing, Calibration or Inspection

If the company website includes additional locations, services, products etc that are not covered by the Certification then use of the **ALTUS CERTIFICATION** Registration Mark must clearly state what has been certified, or provide a link to the company's Certificate

ALTUS CERTIFICATION & UKAS Registration Mark Combined

This can ONLY be used if your Certificate shows the UKAS Mark

The **ALTUS CERTIFICATION** & UKAS Registration Mark Combined must be reproduced on a background that will **not** impede readability, in a size that makes all features of the symbol clearly distinguishable and without distortion of its dimensions

The **ALTUS CERTIFICATION** & UKAS Registration Mark Combined must **not** be split or amended in any way and must remain intact, as provided.

The **ALTUS CERTIFICATION** & UKAS Registration Mark Combined may be applied to any websites, stationery, brochures, walls, exhibition stands, publicity material, but it must **only** relate to the Scope of Registration for which the company has been certified and must remain legible, with no infilling.

The **ALTUS CERTIFICATION** & UKAS Registration Mark Combined must **not** be applied directly to any of the company's flags and vehicles

The **ALTUS CERTIFICATION** & UKAS Registration Mark Combined must **not** be applied directly to any of the company's products, packaging or labels for the company's products.

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Upon Withdrawal/Cancellation of Certification, a company shall immediately discontinue use of any and all Registration Marks

Any intended or unintended misuse of these Registration Marks shall result in the request for immediate removal of all offending documentation.

For any clarification required on these rules please contact ALTUS CERTIFICATION prior to any printing